

About AARSOL

AARSOL is a company with dedicated and committed computer professionals who have got vast experience in the field of system analysis, designing, development and implementation of a variety of software in different fields. AARSOL has established its reputation in international and national market through its policy of satisfying the customer. A consistently high, agreed quality of our products and services is one of the main objectives of AARSOL.



AARSOL provides technical services for the development of Customer Relationship Management system for the CNG stations to keep the record of each filling by the customers and to send SMS to the customers / clients on any mobile service. We have very good understanding and experience of developing complicated and user friendly applications / software. Our mission is customer satisfaction for which we have the expertise and experience in designing, implementing and developing the applications.

“Reach your customers to contact them anywhere, anytime by sending SMS messages to their mobile phones using this easy to use, cost-effective system”

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AARSOL (Pvt.) Ltd.

**CNG
Management
System**

www.aarsol.com

AARSOL has developed a fully Automated Billing System using Bar Code Reader and a Customer Messaging System for the CNG stations using which they can improve their Customer Relationship Management. CNG Management System (CNG) is a Customer Relationship Management application developed specifically for the CNG pumps for complete management of their Employees, Customers and Vendors. This application is user friendly and uses the Bar Code Reader and a mobile phone to record all the fuel transactions of their customers and to send them SMS about the transaction they make.

Key Features

- ⇒ The Management receives scheduled alerts about sales performance to help them plan and manage his sales activity accordingly.
- ⇒ Access customer's fuel transaction record to manage a customer better.
- ⇒ The Management can monitor real time sales figures or any other business performance indicator (production, invoicing etc) at any time of the day, from anywhere, by sending an SMS query.



- ⇒ The customer receives payment due alerts and reminders and the promotional News alerts on their mobile phones.
- ⇒ The application can generate Billing/ Invoicing and payment due alert SMS automatically.
- ⇒ The customers can have the access to their account information by SMS.
- ⇒ Allow customers to use SMS to track status of their account balance and fuel transaction record.
- ⇒ This software is very useful for Customer loyalty program information by SMS.
- ⇒ The developed CMS broadcasts information to customers about special discounts offered by CNG Station.
- ⇒ The CMS provides flexible rebating/ discounting system which allows the Management to give discounts to different customers differently.
- ⇒ Using CMS, the Management can create user roles, and easily associate permissions with each role they create; this way, they

can easily control which users are allowed access to what parts of the program.

- ⇒ The Management can setup as many rebate/discount packages as your business requires, and include as many different customers under a single package as you need. Different discount packages allow you to specify multiple types of customers under the same tax code, and associate the particular discount percentage with a specific customer.
- ⇒ Automated Fuel reconciliation reports.
- ⇒ By offering customers special discount offer in Pre-Paid packages, he can be forced to come to the same station as he has already paid in advance.
- ⇒ By having computerized record, you can make the analysis of customers who have left and those customers can be retained by making detailed analysis of the market.

Services Available:

- Technical Support
- Installation and Setup
- Application Support
- Hardware Support
- Warranty

Interested ??? Please visit www.aarsol.com